



PRESS KIT

CO BORROWER HUB

We're the HUB of the new HUD...

”

**Meet app
for co-home
ownership**

We connect aspiring homeowners based on financial compatibility, homeownership goals, and lifestyle preferences.



ABOUT US

Company History

Co Borrower Hub, incorporated in Delaware in May 2023, is a pioneering platform, specifically designed for unrelated co-borrowers to team-up and purchase a home, either owner-occupied or non-owner occupied.

*We are not affiliated with Housing Urban Development (HUD) or any government agency.





CO BORROWER HUB, INC.

is Seeking Visionary Leaders for Its Board of Directors

We're building a leadership team that reflects our mission to provide a practical space and help co-borrowers easily find each other.

We are seeking forward-thinking individuals to join our Board of Directors. Our ideal candidates are passionate about innovation in housing, finance, economics, and community development, and are ready to help shape the future of collaborative home ownership in the 21st century and beyond.

PURPOSE

Our main purpose is to help aspiring homeowners, find each other so they can connect and establish relationship with one another, create property agreements, make an offer on a home, and close. We provide a system and method, template and resources for all facets of a real estate residential transaction.



COMMITTED TO INTEGRITY AND GOOD FAITH

Transparency, Trust, and
a strong commitment to
ethical practices

RELATIONSHIP-focused

Multi-purpose and can
be an out-of-the-box
dating app as well



HOUSING EFFICIENCY

Optimizes housing density, reducing urban sprawl, and the excessive
resource consumption

COOPERATIVE LIVING TODAY

Cooperative living today is never about activism— and more about economics and alignment. It’s about smart, resourceful individuals coming together to meet shared needs in an increasingly price-driven housing market.

MATCHMAKING

Transforms “chance encounters” into strategic alliances, promoting that strangers today can be co-borrowers tomorrow.

EXCLUSIVE EVENTS

Advocating for corporate real estate innovation, government housing initiatives and workshops. Future fundraising that supports co-operative living.

REPRESENTATION

Acting as a matchmaking-style escrow. We provide more than just connections—we offer representation through our affiliate business network.

SERVICES



MATCHMAKING

People united by shared goals, representing community connections in their specific categories. It embodies a space where individuals come together to find their “extended or soul family”, build relationships and co-own a property.



EXCLUSIVE EVENTS

Advocacy, holds fundraising to benefit non-profit that supports co-home ownership, promoting responsible operations: exclusive matchmaking of our members through in-person events, relationship technology, home loan process workshops, first-time buyers, finance and creditworthiness programs and equitable housing opportunities.



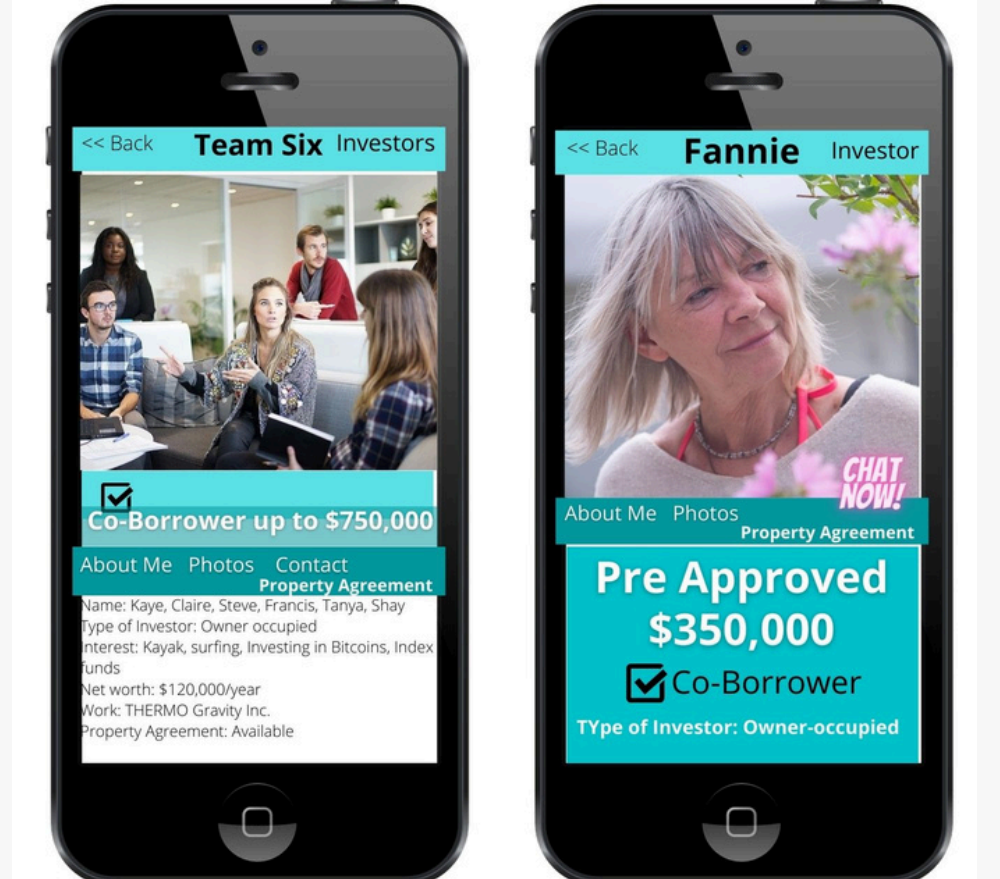
REPRESENTATION

We provide more than just connections—we offer representation through our affiliate business network, members gain access to trusted professionals who understand the co-borrowing journey. Acting as a matchmaking-style escrow, we guide individuals through every step of the process—from introductions to agreements—ensuring clarity, security, and confidence as they move toward shared home ownership.

UVP

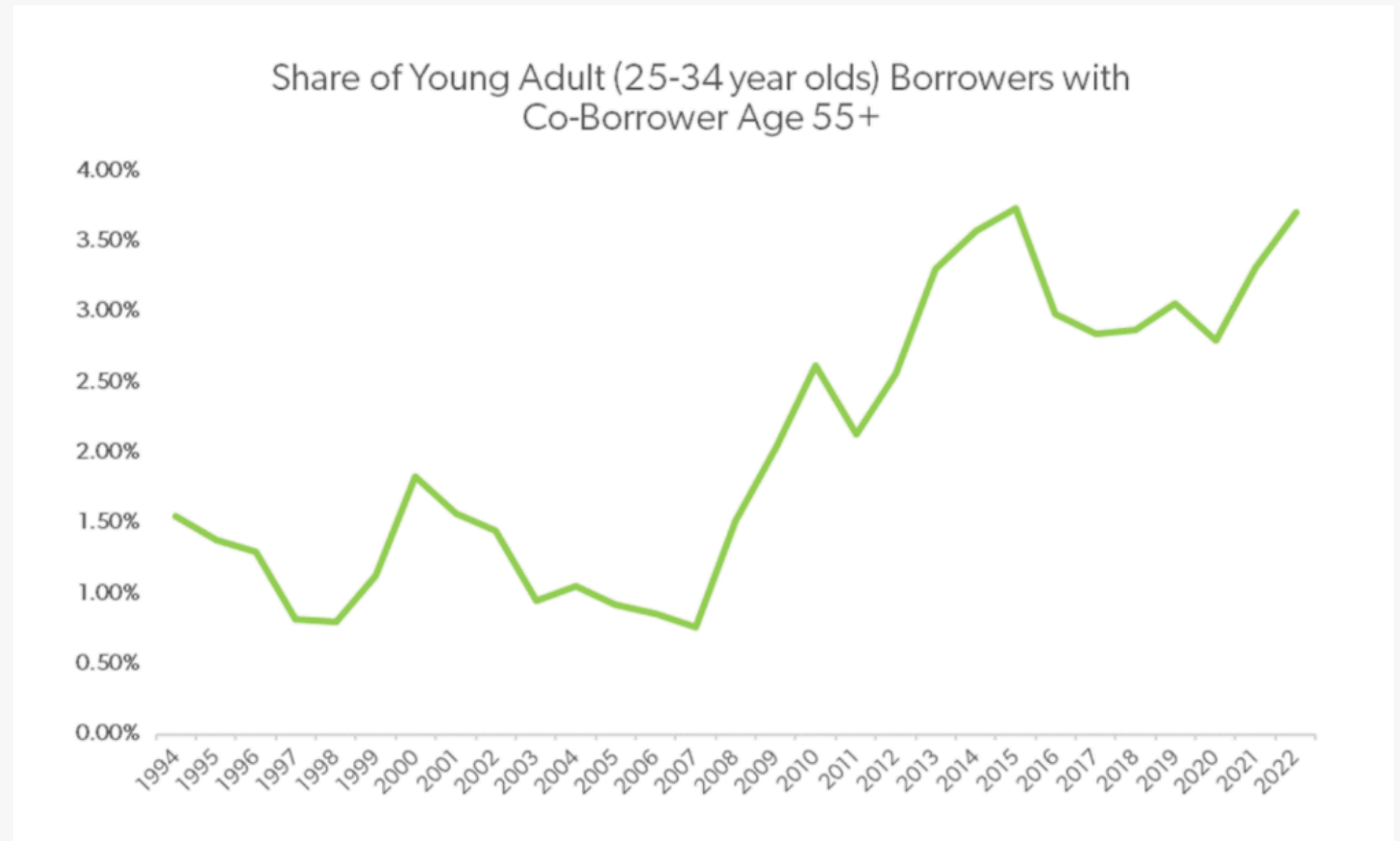
Co Borrower Hub is the first platform that acts as both a matchmaking system and a nurturing space for people actively seeking co-ownership partnerships.

We don't just connect individuals—we guide them through a thoughtful, trust-centered journey, from compatibility to contracts. With support from our affiliate professionals and a values-driven community, we make shared homeownership feel intentional, secure, and empowering.



SUPPLY & DEMAND

The graph displays data according to Freddie Mac, co-borrowing is on the rise—especially among first-time homebuyers. More individuals are combining incomes to qualify for higher loan amounts and secure better housing opportunities. Trends reveal a steady increase in young adults partnering with older co-borrowers, a pattern that began in the mid-1990's and reached an all-time high in 2015, with another notable spike starting in 2021.



Source: https://www.freddiemac.com/sites/g/files/ynjofi111/files/brief_young-adult-share-coborrowers_graph.png

TARGET DEMOGRAPHIC AGE

Co Borrower Hub is designed for a diverse yet focused demographic — individuals between the ages of 25 and 55.

This range captures a broad spectrum of life stages, from early-career professionals to those seeking long-term stability, all united by the shared goal of achieving homeownership through collaboration.



WHAT WE'RE SOLVING

Relationships - Creating More Homeowners & Affordability on various target markets

- We are solving the per capita income requirement in a real estate purchase

In California for example: To afford the median price of \$750,000 home; you need to be earning at least \$150,000 income

- People who have no access to co-borrowers
- Buyers who have no relatives or spouse to be their co-borrower
- To fill the big gap between income and prices of homes
- To increase home ownership rate
- To help co-borrowers find each other—which is the relationship part.



WE ARE...

**The Fanny's... the Freddy's... the Ginny's...
and the girl next door...
and the boy next door...**

Empowerment  **CONNECTION SITE**



Ask the folks at Co Borrower Hub...



Know Someone Who Might Be Looking?

SWM, 40, pre-approved for \$500K

Single Male, looking to partner up to purchase a home. Must bring good credit, chill vibes, and a sense of humor. House-hunting should be fun—let's split the mortgage, NOT the drama.

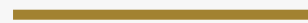
Contact the folks at Coborrowerhub.com to find me





THANK YOU

FOR YOUR INTEREST IN CO BORROWER HUB.



WE'RE EXCITED TO COLLABORATE WITH YOU IN RESHAPING
THE FUTURE OF HOMEOWNERSHIP



PRESS CONTACT

FOR MEDIA INQUIRIES, INTERVIEWS, OR PRESS MATERIALS,
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BRAND ASSETS

LOW-RES LOGO: [DOWNLOAD HERE](#)

HIGH-RESOLUTION LOGO PNG: [DOWNLOAD HERE](#)

HIGH-RESOLUTION LOGO CMYK: [DOWNLOAD HERE](#)

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TONE & MESSAGING: Professional, supportive, modern. Avoid fear-based messaging or misleading claims related to co-borrowing and financial guarantees.